



Bear Valley SnowSports Foundation

Sponsorship Opportunities 2024-2025 Season

Overview

Bear Valley offers a snow sports team program which takes learning snow sports beyond lessons, to a professionally coached environment where young athletes develop and hone their skills. Developing these skills at a young age provides a basis for life-long participation in a sport, and for those who are so impassioned, at an elite competitive level. In addition, ease of access, terrain, value and importantly, the youth snow sports development programs make Bear Valley Resort one of the best family resorts in California.

Bear Valley Resort also has a focus on those athletes with disabilities to provide an environment to safely learn and enjoy snow sports. Once the site of the Special Olympics' Winter Games, Bear Valley aspires to provide one of the best Adaptive Programs in the Sierra.

The Bear Valley SnowSports Foundation (BVSF) is a not-for-profit organization dedicated to the support of Bear Valley's snow sports athletes in achieving their athletic, academic, and personal goals. Bear Valley SnowSports Foundation has enabled Bear Valley Resort and the snow sports community to continue to build team programs through wider participant access and coaching support.

Mission

The Bear Valley SnowSports Foundation (BVSF) is a not-for-profit organization dedicated to the support of Bear Valley's snow sports athletes in achieving their athletic, academic, and personal goals. The programs we support promote the development of essential skills; stimulate interest in competitive events and the positive values of sportsmanship, self-discipline, goal setting, character building and the pursuit of healthy lifetime activities.

Bear Valley SnowSports Foundation Federal ID # 82-5203881

Sponsorship Programs

BVSF has a variety of sponsorship opportunities:

- Season Sponsor
- Race Event Sponsor
- Individual Supporter

Season Sponsorship

BVSF Season Sponsorships will provide funds for the Foundation to provide for coaching education and development, offset program fees for team members, provide team training equipment, and maintain a comprehensive website plus other support tasks throughout the season. In exchange for Sponsors support, BVSF provides a unique opportunity to promote your business to a highly desirable audience through our website, social media and eMarketing program.

For the 2024-2025 Season, the BVSF will offer a tiered approach to Sponsorships.

Contribution	Level	Description
\$1000	Bronze	<ul style="list-style-type: none">Click through Logo/ad on www.TeamBV.comLink on all BVSF member email broadcasts (800+ total members; approximately 5 per month Nov-Apr)
\$1500	Silver	Bronze level plus: <ul style="list-style-type: none">Logo and/or mention on selected social media postings. Inclusion on Sponsor bannerFeather banner posted at race shack or other high traffic areas of Bear Valley Mountain ResortAd/link on one Bear Valley Resort email broadcast per month Dec-Apr sent to 100k email addresses
\$2500	Gold	Silver level plus: <ul style="list-style-type: none">Premium placement of logo/ad on www.TeamBV.comDedicated Banner posted at race arena for the Rasmussen Classic US SKI & SNOWBOARD Slalom race and other selected competitions.Ad/link on two Bear Valley Resort email broadcasts per month Dec-Apr sent to 100k email addresses

Payment can be made through PayPal (scan QR code)

Or by check payable to **BVSF** and Mail to:
BVSF Treasurer, PO Box 5302. Bear Valley,
CA 95223



Sponsors must provide a high-resolution image of their logo in .eps, .jpg, .png or .gif format. Digital Ads will be approximately 100px by 100 px maximum dimensions. Sponsor must also provide the URL to which the graphic will be linked. Sponsor is responsible to inform BVSF if URL is changed. Please send image file and URL to info@bvsef.org. Questions? contact Mike Comstock at mikec@bvsef.org

Rasmussen Classic Race Sponsorship

Bear Valley Mountain and Bear Valley SnowSports Education Foundation will be hosting the Rasmussen Classic, a Far West Central/South Series U10/U12 race on January 4-5, 2025. In past years, this event has drawn nearly 100 youth competitors plus their families from the 4 Central/South Sierra ski resorts. Sponsors may donate items for our raffle/auction. Sponsor levels for donated items are indicated below.

The Gold Sponsorship - \$1000 cash/\$2000 MSRP in merchandise

- Two sponsor-provided banners placed on the finish corral fencing or along course during both race days.
- Name/Logo prominently placed on large race banner (if paid by Nov 15, 2024)
- Name/Logo printed on commemorative sweatshirt/T-shirt (if paid by Nov 15, 2024)
- Logo and sponsorship acknowledgment placed on the BVSF website for January.
- 2 tickets to the award banquet on Saturday January 4, 2025
- 1 commemorative sweatshirt/T-shirt

The Silver Sponsorship - \$750/\$1500 MSRP in merchandise

- One sponsor-provided banner placed on the finish corral fencing or along course during both race days.
- Name/logo placed on large race banner (if paid by Nov 15, 2024)
- Name/Logo printed on commemorative sweatshirt/T-shirt (if paid by Nov 15, 2024)
- 2 tickets to the award banquet on Saturday January 4, 2025
- 1 commemorative sweatshirt/T-shirt

The Bronze Sponsorship - \$500/\$1000 MSRP in merchandise

- Name/logo placed on large race banner (if paid by Nov 15, 2025)
- 2 tickets to the award banquet on Saturday January 4, 2025
- 1 commemorative sweatshirt/T-shirt

**YES, I WOULD LIKE TO BE A SPONSOR OF THE
Rasmussen Classic RACE JAN 4-5, 2025**

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

GOLD SPONSORSHIP - \$1000

SILVER SPONSORSHIP - \$750

BRONZE SPONSORSHIP - \$500



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R#make checks payable to **BVSF**
Mail to: BVSF Treasurer PO Box 5302
Bear Valley, CA 95223
#

Sponsors will be responsible for supplying their banners. Banners may be up to 3' x 8' and should be made of vinyl with grommets to secure to fencing. Image files for printing logos on large race banner should be sent to: info@bvsef.org

Questions? contact Mike Comstock at mikec@bvsef.org

Individual Supporter Program

It is easy to donate to BVSF. Through our Supporter Program, individuals can make donations to support BVSF. We have set three levels of contribution:

- Contributor - \$100
- Supporter - \$250
- Patron - \$500



You will receive an "I Support TeamBV" pin and your name will be listed on the TeamBV website as a supporter.

To donate, simply go to: <http://www.TeamBV.com/about/support> or any page on [TeamBV.com](http://www.TeamBV.com) that has "Donate" in the right column and click the Donate button. You can pay with your credit card or PayPal. A donation receipt will be provided.



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